

The  
**UHNW**  
Institute

# Summer Reading List 2023



## Book List

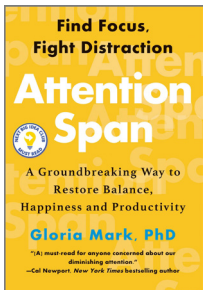
### UHNW Faculty Favorites



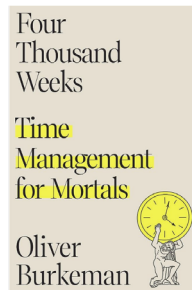
### **Wealth 3.0: The Future of Family Wealth Advising**

*By Institute Faculty Members: James Grubman, PhD, Dennis T. Jaffe PhD, and Kristin Keffeler MAPP*

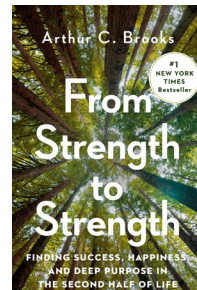
Challenges family wealth advising to become the enduring, scalable, rigorous profession it was always destined to be.



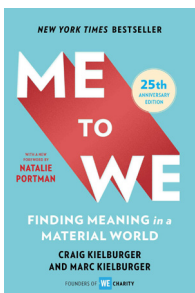
Psychologist Gloria Mark reveals surprising results from her decades of research into how technology affects our attention.



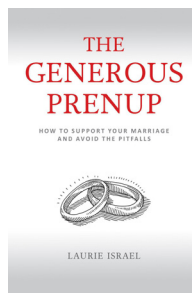
Delivers an entertaining, humorous, practical and ultimately profound guide to time and time management.



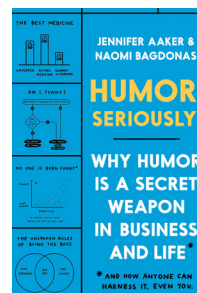
Challenges family wealth advising to become the enduring, scalable, rigorous profession it was always destined to be.



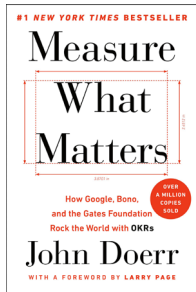
An approach to life that leads us to recognize what is truly valuable, make different decisions about the way we want to live.



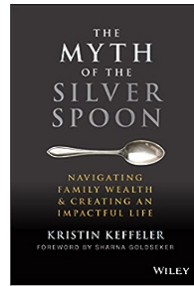
Problems that prenups can cause and guidance on a more peaceful process and solutions.



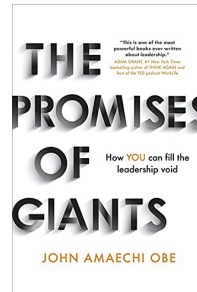
Draws on findings by behavioral scientists, world-class comedians and inspiring business leaders to reveal how humor works.



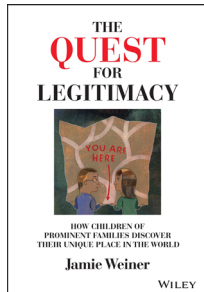
Reveals how the goal-setting system of Objectives and Key Results (OKRs) has helped tech giants achieve explosive growth.



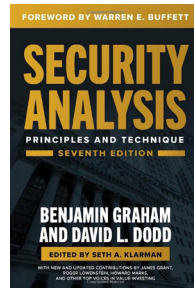
Using the science of positive psychology, strategies are given to help individuals who are inheriting wealth live their best lives.



The Promises of Giants is a challenge to anyone who aspires to make a difference in their environment.



A unique and eye-opening discussion of the Rising Generation's quest for self-determination.

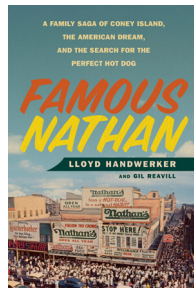


Provides investors with the timeless value investing philosophy & techniques of its authors.

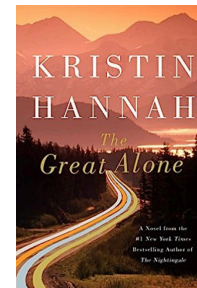
## UHNW Faculty "Just for Fun"



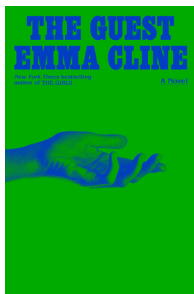
The story of a boy born to a teenaged single mother in a single-wide trailer, with no assets beyond his dead father's good looks.



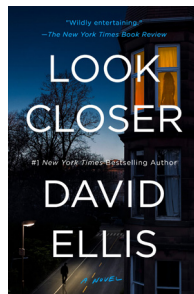
From a nickel to an empire, the extraordinary rise of one man, a nation and America's favorite snack.



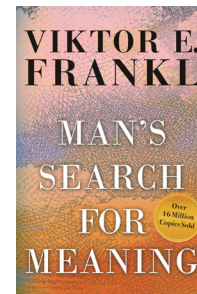
A desperate family seeks a new beginning in the near-isolated wilderness of Alaska.



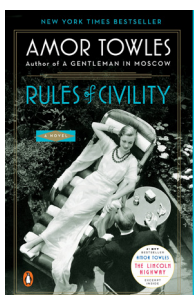
A riveting (and cautionary) tale for us and for our clients, set in the Hamptons...people are not always who they appear to be.



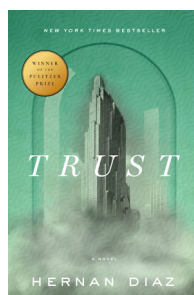
Bestselling, award-winning author's wickedly clever novel: greed, revenge, obsession, and the elusive perfect murder.



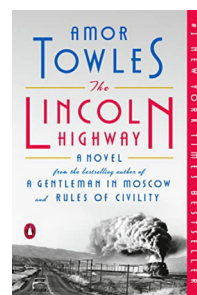
In an increasingly complex, uncertain world, Frankl's classic addresses new generation challenges in Nazi camps.



A young woman in post-Depression era New York who suddenly finds herself thrust into high society.



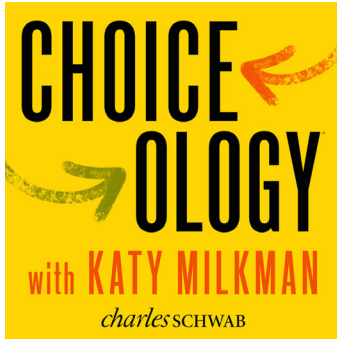
Three linked novelettes telling the same story of a wealthy family, from 3 different perspectives.



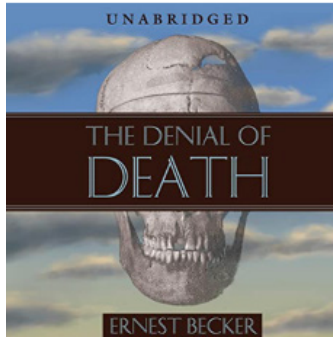
An imaginative story about a highway road trip to California that keeps getting derailed, with an unforgettable cast of characters.



# Podcasts



Explores the lessons of behavioral economics to help you improve your judgment and change for good.



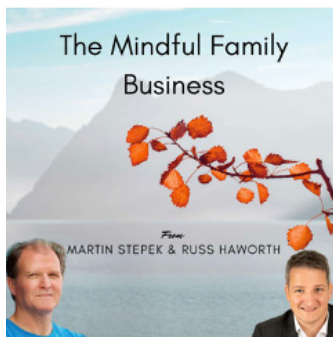
Analyzes 'The Denial of Death,' delving into how denying mortality shapes individual and societal actions, inspired by Becker's work.



In warm, insightful, often funny conversations, Kate talks with people about what they've learned in difficult times.



The Family Business Podcast, hosted by Family Business Adviser Russ Haworth ACFBA, provides insights for thriving family businesses.



Explore the complexities of family business through the ancient teachings of mindfulness.



Exploring vital questions for investors and society, we analyze world forces, capital flow, and future prospects with insightful experts.



Each week, hosts discuss topics related to personal finance, investing, behavior and financial markets with the intention of making listeners better, more rational investors.



The sudden wealth podcast, which is especially informative for inheritors, as it centers around the impact of receiving, unexpectedly, a large amount of wealth.



**WEALTH OF WISDOM**  
TOM McCULLOUGH | KEITH WHITAKER

Each episode is an interview with one of the over 70 top global thinkers on family wealth that have contributed essays to the Wealth of Wisdom book.



## Articles and Other Reads



### [The Atlantic | The Best Cuisine on Earth:](#)

The title says it all.



### [El País | ChatGPT is just the beginning: Artificial intelligence is ready to transform the world:](#)

There has been an endless wave of AI/ChatGPT articles over the last few months – this one was our favorite. It highlights the potential of AI and how it can revolutionize so many different industries, with the potential to reshape the world.



### [Harvard Business Review | A Two-Minute Burnout Checkup:](#)

We have heard it a million times: burnout is devastating. This simple checkup helps us approximate how close we are to our personal limits.

[Harvard Business Review | Words and Phrases to Avoid in a Difficult Conversation:](#) This article is a couple of years old, but we keep referring back to it when heading into difficult family conversations.



### [HuffPost | 30 Questions to Ask Your Kid Beyond 'How Was Your Day?':](#)

This article provides specific and open-ended questions for having meaningful conversations with your children (or grandchildren).



### [New York Times | 'The Godfather of A.I.' Leaves Google and Warns of Danger Ahead:](#)

Geoffrey Hinton, a prominent British-Canadian AI pioneer, shares why he regrets his work.



### [Northwood Family Office Reading List from Tom McCullough](#)



NATIONAL CENTER FOR  
FAMILY PHILANTHROPY

### [Philanthropy in Complex, Multi-Generational Families by Ashley Blanchard, MPP, and Wendy Ulaszek, PhD:](#)

This research looks at the ways that families work together in their philanthropy in the face of these changes. What enables some families to effectively cooperate, over multiple generations, with positive family relationships, deep engagement and high impact giving—while others do not? What can we learn from families that have created philanthropic legacies over three, four, five—even six—generations?