



The  
**UHNW**  
Institute

# Resource Toolkit

February 2024 | Inclusion Toolkit



## Articles

### Financial Planning

Featured

***How a Multi-Family Office is Creating a Diverse Talent Pipeline***  
by Victoria Zhuang

This article lauds the importance and benefits of industry hiring fairs that focus on engaging diverse talent within their fields.

### CRAIN CURRENCY

***Family Offices Forge Ahead with DEI Initiatives Despite Criticism***

Undeterred by recent political backlash against diversity, equity, and inclusion programs, family offices continue to prioritize these initiatives.

### FA FINANCIAL ADVISOR

***Why are More Women Clients Than Ever Firing Advisors***

The financial advisor industry is facing criticism for failing to listen to women investors, leading to increased dissatisfaction and disengagement among female clients.

### Forbes

***How to Give Women A Bigger Voice in Managing Family Wealth***

The wealth management industry faces a gender gap with a significant proportion of women set to inherit fortunes but lacking representation in decision-making roles.

***Inclusion in the Workplace and 6 Reasons Why It Matters***

Discover six impactful areas that highlight the significance of inclusion in the workplace and how prioritizing it can contribute to organizational success.

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### **The Power of Women in Family Business: A Generational Shift in Purpose and Influence**

Women's roles in family business leadership, succession, and management is changing - and so are the biases that influence them.

## **STEP JOURNAL**

### **Culture Clash**

Expanding on the authors' 2015 book, *Cross Cultures*, this article focuses on the advisory skills needed to understand the cultural perspectives of the world's major cultural prototypes and how these impact UHNW families.



### **Millennials and the Family Office**

Family offices, often designed with Baby Boomers in mind, must be able to adapt to a new wave of affluent millennials to continue to thrive.



### **Modern (Big) Love**

This article summarizes several key issues and recommendations when a cohabitation relationship may coexist with an ongoing (but separated) marital relationship.



## **Podcasts**



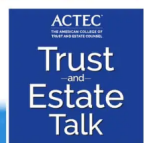
### **Featured**

### **Episode 84: Understanding Identity and Social Power Wealth of Wisdom Podcast**

Tom McCullough talks with Kofi Hope and Zahra Ebrahim about the Identity Wheel, a tool that helps individuals explore different dimensions of their identity and understand the power dynamics connected to them.

### **Advising Transgender Clients on Estate Planning and Vital Records**

Featuring ACTEC Fellows Cynthia Lamar-Hart and Paula A. Kohut



Episode 193 • March 2022

A podcast series created for wealth and estate management professionals by The American College of Trust and Estate Counsel and funded by The ACTEC Foundation.



### **Episode 193: Advising Transgender Clients on Estate Planning and Vital Records**

### **The American College of Trust and Estate Counsel**

Discussing the many actions and issues involved in estate planning and end-of-life decisions that arise with transgender clients and their families.

### **Conversations on Black Wealth**

### **Ballentine Broadcast Podcast**

Ellie Diop, owner of Ellie Talks Money, shares best practices and simple tips on how to become an entrepreneur, with a focus on supporting Black female-owned businesses.



**Episode 7: Building Acceptance:  
Transforming Families and Workplaces With  
Rebecca Sanborn, J.D.**

**The Rainbow Bull Podcast**

Rebecca, the founder and president of Sanborn Diversity Training Solutions, LLC, shares her personal journey and how her experiences have propelled her to advocate for a world where acceptance thrives in families and workplaces alike.



## Reports



**Reaching and Retaining the Female Investor: Closing the Gender Gap of Advice**

The face of investing has changed. Less than a generation ago, women were undeniably in the minority of investment decision-makers; but now, with the risk of meeting retirement needs transferring from the employer to the employee, women are more likely to bear the responsibility for their household investment portfolio.



## Tools



**accessiBe**

Making the internet accessible and inclusive to millions of users.



**Project Implicit**

**Project Implicit**

Project Implicit scientists produce high-impact research that forms the basis of our scientific knowledge about bias and disparities.



**Privilege/Identity Wheel**

An evolving tool to help us better map out the different dimensions of our social identities by allowing us to better understand how our identities shape experiences across all dimensions.