

Fifty ways to leave your legacy



Family and Personal Legacy

- 1. Document the family history of the wealth creator in their preferred format (book, a film, a podcast, etc.)
- 2. Record video interviews capturing the family story from the perspective of all generations.
- 3. Create a digital archive of photos and letters the family may share.
- 4. Establish and document for future generations the family traditions (holidays, rituals).
- 5. Teach grandchildren core skills (cooking, crafts, finance, etc).
- 6. Write legacy letters (ethical wills) to loved ones and letters of intent for beneficiaries.
- 7. Pass down heirlooms with stories attached.
- 8. Build a family tree or genealogy project.
- 9. Document recipes in a family cookbook.
- 10. Share your personal values through storytelling.



Philanthropy & Giving

- 11. Set up a family foundation.
- 12. Create a donor-advised fund (DAF).
- 13. Endow a scholarship in the family's name.
- 14. Sponsor community projects (parks, libraries).
- 15. Fund medical research aligned with the family's interests and passions.
- 16. Donate art collections to a museum.
- 17. Support your alma mater with a gift or chair.
- 18. Match charitable donations for future generations.
- 19. Establish a prize or award in your field.
- 20. Partner with nonprofits to leave multi-year gifts.



Social & Environmental Impact

- 31. Invest in sustainable enterprises.
- 32. Conserve land or fund environmental trusts.
- 33. Support clean water initiatives.
- 34. Plant trees or sponsor reforestation projects.
- 35. Develop affordable housing projects
- 36. Advocate for human rights causes.
- 37. Endow social justice initiatives.
- 38. Sponsor disaster relief preparedness.
- 39. Fund cultural preservation efforts.
- 40. Support global health programs.



Business & Professional Legacy

- 41. Transition your business responsibly to next-gen leadership.
- 42. Create an employee scholarship or wellness fund.
- 43. Write industry white papers or best-practice guides.
- 44. Serve on boards and mentor future executives.
- 45. Establish a corporate foundation.
- 46. Document the history of your company.
- 47. Design succession plans that preserve jobs and culture.
- 48. Launch innovation prizes in your sector.
- 49. Preserve your patents, intellectual property, or inventions.
- 50. Build a reputation as a values-driven leader in your industry.



Education & Mentorship

- 21. Mentor emerging leaders in your industry.
- 22. Create internships or apprenticeships.
- 23. Fund literacy or STEM programs for youth.
- 24. Establish an endowed faculty position.
- 25. Author a book or publish thought leadership.
- 26. Develop a curriculum or toolkit for your field.
- 27. Support an educational institution with capital projects.
- 28. Sponsor conferences or fellowships.
- 29. Host masterclasses for younger generations.
- 30. Leave behind teaching videos or guides.

